



TRUSTECH
Payments | Identification

**28-30
NOV
2023**

PARIS EXPO
PORTE DE
VERSAILLES
PAVILION 5.2



SPONSORSHIP OFFERS

SUMMARY

Book as soon as possible to optimize your visibility

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Exclusive Sponsor*

Please note your sponsorship must be confirmed by 20th November 2023 in order to be mentioned in the Event Guide

NETWORKING



TRUSTECH PARTY

The opportunity to be the sole partner of our highly popular networking event (Party reserved for exhibitors, VIPs, speakers and press badge holders).

This pack includes:

- 2 Kakemonos with your logo at the entrance to the party
- Your logo on the e-invitation and flyer dedicated to the party
- 20 VIP badges for your guests
- Photo-booth co-branding
- Your logo on the website (from booking until 3 to 6 months after the event)
- Your logo in the sponsor list of the Event Guide

€ 10,395 Excl. VAT



VIP LOUNGE

Associate your brand with the space dedicated to VIPs!

This pack includes:

- 20 VIP badges for your guests
- All-day coffee-breaks
- Your branding on the signage of the area
- Possibility to distribute items/goodies/documents
- Possibility to organize a private cocktail from 6.00pm to 7.30pm on 30th November
- Your logo on the website (from booking until 3 to 6 months after the event)
- Your logo in the sponsor list of the Event Guide

€ 6,300 Excl. VAT

NETWORKING



DELEGATION LUNCH (VIP Lounge)

Sponsoring the official delegation lunch provides the opportunity to highlight your organisation's services or products to an elite community

This pack includes:

- Lunch in the VIP Lounge
- Your logo at the entrance
- Your logo on the email invitation sent by the organiser

€ 2,100 Excl. VAT



COFFEE BREAKS

There are two coffee breaks per day during the event, open to all attendees.

This pack includes:

- Signage: "Coffee break offered by..."
- Your logo on the website (from booking until 3 to 6 months after the event)
- Your logo in the sponsor list of the Event Guide

€ 5,775 Excl. VAT Sponsor for 3 days

NETWORKING



MEETING ROOMS

- 9-12 people
- Dedicated equipped private room with screen
- Branding with your logo (3 days only)
- Welcome desk dedicated to the meeting room area
- Extended opening hours for access before and after event

For exhibitors

€ 6,000 Excl. VAT 3 days

For non-exhibitors

€ 6,500 Excl. VAT 3 days



CUSTOMISED EVENT

We are also able to organise private cocktails, breakfasts, dinners for your clients (including transportation).

Please contact us to discuss a personalised offer that suits your needs.

Estimate on request

CONTENT & THOUGHT LEADERSHIP



SPEAKING SLOT

Be heard during a track!

This pack includes:

- One speaking slot from your company (20 mn)
- Your logo in the online conference programme
- Your logo printed in the conference programme in the Event Guide

Maximum 6 sponsors

€ 5,775 Excl. VAT

SERVICES



SMARTPHONE CHARGING STATIONS

Help attendees to stay powered up!

Offer visitors the possibility to recharge their smartphones. The location of the charging stations will be indicated on the floor plan

This pack includes:

- Your logo on the 4 power towers
- A 1/2 page colour ad in the Event Guide
- Your logo on the website (from booking until 3 to 6 months after the event)
- Your logo in the sponsor list of the Event Guide

€ 3,675 Excl. VAT



WATER FOUNTAINS

Ensure the well-being of attendees whilst increasing your brand awareness.

This pack includes:

- Your logo on the water dispensers
- Your logo in the sponsor list of the Event Guide

€ 2,890 Excl. VAT

COMMUNICATION TOOLS



LANYARD

Display your brand to all the visitors

This pack includes:

- Lanyard with your logo printed on both sides (distributed at the show's entrance)
- Your logo on the website (from booking until 3 to 6 months after the event)
- Your logo in the sponsor list of the Event Guide

8,000 lanyards are to be supplied in bulk (without individual wrapping) by the sponsor and must include a breakaway attachment (design to be submitted to the organiser).
Delivery to be made by 24th November 2023 in Paris.

Order deadline: 28th July 2023

€ 3,990 Excl. VAT



OFFICIAL BAG

Be visible during and after the event with an essential item used by every attendee! The Event Guide will be inserted into the bag.

This pack includes:

- Bag co-branded by sponsor and organizer
- A 1/2 page colour ad in the Event Guide
- Your logo on the website (from booking until 3 to 6 months after the event)
- Your logo in the sponsor list of the Event Guide

€ 8,500 Excl. VAT

8,000 bags are to be supplied by the sponsor but they must be approved by the organizer.

Delivery to be made by 24th November 2023 in Paris.

COMMUNICATION TOOLS



VISITOR BADGE

Gain pre-event exposure, from the opening of the online visitor registration.

This pack includes:

- Your logo on the "ASK FOR YOUR FREE BADGE" registration page
- Your logo on the visitor badge printed in advance and on site
- Your logo in the e-news announcing the opening of visitor registration
- Your logo on the website (from booking until 3 to 6 months after the event)
- Your logo in the sponsor list of the Event Guide

€ 5,400 Excl. VAT



DISTRIBUTION MATERIAL & PROMOTIONAL PRODUCTS

Take the opportunity to get your material or promotional products into the hands of all the visitors.

The organiser will define a designated place for your material/promotional products to be distributed by your host/hostess.

Elements to be supplied by you and approved by the organiser. Limited offer to 2 sponsors.

€ 1,400 Excl. VAT Sponsor for 1 day

€ 2,700 Excl. VAT Sponsor for 2 days

€ 3,850 Excl. VAT Sponsor for 3 days

COMMUNICATION TOOLS



BANNER ON THE TRUSTECH WEBSITE HOME PAGE

Reach all of our website visitors

This pack includes:

- Banner on home page of the TRUSTECH website for two months
- Annual audience: +110,000 visits
- Client to provide banner

€ 850 Excl. VAT

BANNER ON E-NEWSLETTER

Banner on an e-newsletter sent to our extensive database

- Database: approx. 70,000 industry contacts
- Client to provide banner

€ 550 Excl. VAT 1 mailing

€ 950 Excl. VAT 2 mailings

CONTACT YOUR TEAM

No matter your budget, we'll ensure your brand makes a lasting impression before, during and after the event. Do not hesitate to contact us to discuss a personalised offer that suits your needs.

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